

## Plast in Action Month Ideas

*Here are some ideas to spark your creativity. Use social media to spread awareness before and after your event. Send photos and videos to [ScoutsForUkraine@PlastUSA.org](mailto:ScoutsForUkraine@PlastUSA.org) for use during the virtual vatra. Scouts for Ukraine flyers, media templates, and other useful resources can be found on [plastusa.org/scoutsforukraine](http://plastusa.org/scoutsforukraine)*

### **Hike/bike/walk-a-thon**

- Commit to hiking, biking, or walking a specific number of miles (can be done in one day or over time; in a group or individually)
- Fundraise towards this goal
- Ensure you wear your Plast xustka and carry a Ukrainian flag
- Share your progress via social media
- Consider using a fundraising platform for this:  
<https://www.charityfootprints.com/>

### **Tough mudder - dare to be bold**

- Organize or participate in a mudder or similar competition
- Set up a challenge for individuals or groups (kureni)
- Charge an admission fee or ask for sponsorships

### **Advocacy/Rally**

- Organize a day in your stanychya or community to call government representatives
- Organize or join a rally in your community

### **Pocket First Aid Kit Packing Event**

- A great community event to do with your neighbors, sports club, fraternity/sorority or club.
- [Instructions](#)

### **Dance/Fitness class – Ukrainian dancing, Cycle, Yoga...**

- Organize a class for beginners through the local library or community center
- Announce class in local media and through social media
- Charge admission

### **Give-back day at a local restaurant**

- Ask a local establishment in your community to hold a give-back day for Scouts for Ukraine (percentage of sales goes to Plast)
- Invite the community, friends and family to participate
- Consider serving Ukrainian dishes – borsch, varenyky, holubtsi, kobasa, etc..

- Thank participants and educate those who participate about the situation in Ukraine

### **Flash mob**

- Gather to sing or perform a kolomyjka at a public place where people congregate (e.g., mall, park, town square)
- Prepare an announcement to explain the event, call media
- Collect donations from gathered crowd
- Encourage people to scan QR code on a poster/card

### **Harness community support**

- Involve your local businesses by asking them to display the Scouts for Ukraine flyer, small Ukrainian flag, and wear Scouts for Ukraine buttons to show support for Ukraine
- Contact local stores, restaurants, movie theaters, etc. Ask them to set aside a jar for customers to donate their change
- Contact local florists and ask to donate a portion of their profits from sales of flowers on Mother's Day.
- Ask local grocery stores if novatstvo can have a table outside to "sell" Scouts for Ukraine buttons for a \$10 donation
- Ask local breweries to brew one of Pravda's beer and donate the proceeds
- Ask local government buildings to fly the Ukrainian flag
- Wear your xustka and take pictures with business people who agree to help